

## Sponsor Opportunities

Enhance your company's exposure at the 2013 Personalized Healthcare Summit by acquiring one of our limited sponsorship opportunities. Allow our team to help determine a sponsorship package to fit your company's needs and budget with one of the highly visible VIP, Premier, Platinum or Silver packages. *Customized packages are also available.*

### VIP Supporter Level

**\$35,000 Commitment (\$25,000 without the reception)** – our most exclusive and comprehensive sponsorship opportunity. This sponsorship provides your brand maximum exposure to your desired audience before, during and after the Summit.

- Featured recognition in all Summit materials, based on timing of commitment
  - Print Collateral
    - Company logo listed in premiere location on Summit save the date card, brochure, and program
    - Inclusion on Exhibitor Map in program
    - On-site signage including posters and banners
  - Electronic
    - 2013 Summit Website
      - Company logo on homepage and sponsor page with link back to company homepage
      - Company name noted on Welcome Reception listing on agenda page
    - Company logo included on 6-8 html flyers sent to contact list of over 15,000
  - Conference Center
    - Company logo included on looping slide presentation during all breaks and transitions
- Select sponsor of Networking Reception on Monday, May 6
  - Welcome signs with company logo
  - Premium item distributed to guests
- Item included in attendee gift bag if applicable
- Opportunity to provide custom lanyards for attendee badges. Cost of lanyards to be assumed by sponsor. Artwork to be approved by CCF.
- Premier Exhibit Location: 6' table top display space, all additional exhibit amenity fees waived
- Ten (10) complimentary Summit registrations, inclusive of all meals and social events.

*The Personalized Healthcare Summit has many areas of potential involvement.  
Please contact Kathryn Teng to discuss the best options for your company.  
Telephone: 216.444.8802 Email: [cphinfo@ccf.org](mailto:cphinfo@ccf.org)*

**Welcome Reception Exclusive Sponsor      \$12,500 - \$15,000**

- Recognition in all Summit materials, based on timing of commitment
  - Print Collateral
    - Company name included on Agenda Page in program
    - On-site signage including posters and banners
  - Electronic
    - 2013 Summit Website
      - Company name on sponsor page and agenda page
  - Conference Center
    - Welcome signs with company logo at reception venue
    - Premium item distributed to guests at reception
    - Company logo included on looping slide presentation during all breaks and transitions
- Four (4) complimentary Summit registrations

**Premier Exhibit      \$15,000 - 17,500**

- Recognition in all Summit materials, based on timing of commitment
  - Print Collateral
    - Company logo listed on Summit save the date card, brochure, and program
    - Inclusion on Exhibitor Map in program
    - On-site signage including posters and banners
  - Electronic
    - 2013 Summit Website
      - Company logo on sponsor page
      - Company logo included on 6-8 html flyers sent to contact list of over 15,000
  - Conference Center
    - Company logo included on looping slide presentation during all breaks and transitions
- Premiere Exhibit Location: 6' table top display space
- Item included in attendee gift bag if applicable
- Six(6) complimentary Summit registrations

**Platinum Exhibit      \$7,500**

- Recognition in all Summit materials, based on timing of commitment
  - Print Collateral
    - Inclusion on Exhibitor Map in program

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- On-site signage including posters and banners
- Electronic
  - 2013 Summit Website
    - Company name on sponsor page
- Conference Center
  - Company name included on looping slide presentation during all breaks and transitions
- Preferred Exhibit Location: 6' table top display space
- Four (4) complimentary Summit registrations

**Silver Exhibit****\$3,500**

- Company name listed in Summit program
- Inclusion on Exhibitor site map
- On-site signage including posters
- Standard Exhibit Location: 6' table top display space
- Two (2) complimentary Summit registrations

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A confirmation will be sent to the contact name upon receipt of the commitment form.

Company Name \_\_\_\_\_ Contact Name \_\_\_\_\_ Contact Title \_\_\_\_\_

Mailing Address \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_

**Confirm Sponsorship Level** \_\_\_\_\_

Fax completed commitment form to 216.932.0444

If you have any questions, please contact Lisa Savin at 216.932.3448

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